



INTERNATIONAL 420 CLASS ASSOCIATION

2021-2022 Promotional and Development Plan

1. **Coaches and Sailors Clinics:** We intend to organize clinics for coaches and sailors in three continents. We are analyzing and thinking about the following possibilities for venues, taking in consideration the needs.
 - a) **Europe** – maximum 1
 - b) **Africa** – maximum 1
 - c) **Asia** – maximum 2
 - d) **America/Caribbean** – maximum 2
2. **Promotional Action for Young Sailors in Easter in Europe:** We intend to go again to Fraglia de la Vela Riva, in Garda Lake, Italy, during the Easter Optimist Meeting, where we will reach a large number of Optimist sailors and parents from all over the world, and promote our class. Like in the past years, we will be present with a fully rigged 420, handing out promotional material to the young sailors, showing them the boat;
3. **IODA Worlds and/or Europeans Promotional Action:** We intend to do similar promotional actions like the one we did in the past years at the Optimist Worlds and/or European or other Continental Championships;
4. **ENP Support Coach on the WS Youth World Championship:** As on the past years, the I420CA is prepared to send to the World Sailing Youth World Championship, an expert coach to support the 420 participants in general and the ENP 420 participants in particular;
5. **I420CA ENP:** Following up two clinics, we will invite the best teams of this countries to take part in the World Sailing Youth World Championship (probably and as promised COL and ECU where we did recently clinics);
6. **420 Euro Circuit:** The I420CA together with EUROSAAF, is improving the successful 420 European Circuit, adding more venues and regattas;
7. **Video of Preparation for Measurement on a Championship:** We are doing a video of preparation for measurement on a championship
8. **World Sailing Training and Development Symposium:** The VP and Development Officer to be present and promote the Class;
9. **Promotional Material:** Promotional material to be used in our promotional and development actions will be done:

Portugal, 30th of July 2021

José Massapina
Vice-President and Development Officer
International 420 Class Association